



# WHY YOU SHOULD BE SCARED:

**The dangers of swimming with a fresh piercing.**

Water breeding bacteria pose a much larger threat to your piercing than you may realize. Your body is 70% water so they will easily start breeding in your fresh piercing. We all know that what bacteria needs to grow is moisture (your fresh wound) darkness (your piercing channel) and heat (your body). Swimming in any body of water poses a serious threat to your new piercing, particularly cartilage and navel piercings. Both of these have a much longer healing times and are more difficult to heal. An infection can happen with just one exposure to water and can manifest to something unmanageable before you realize it. Swimming pools and ocean water contain fecal matter from children, birds, and fish, need I say more? Take your piercer seriously. We provide you with this information so you can understand the depth of the risk you are taking by not protecting your piercing and your investment. EVERYONE'S body is different! If you know someone that exposed their piercing to water during healing and did not contract an infection this **does not** mean you will have the same result! You are not special! Bacteria will choose your piercing if the elements are right! Your piercer can do the best piercing possible but it is up to you to take good care of your piercing.

